

A free monthly publication issued by CREPAWAY

HANGOUT

CREPAWAY
CENTRAL



Soon in
Jal El-Dib

"Chocolate" addicts

Meet
your Fears!!

Internet
beauty
2000

The New

To Go Menu !!

no pain no gain

name: Hady Beydoun

born: 1974

major: Graphic Design AUB 1996

hobbies: reading, writing and music

favorite bands: Dead Can Dance, Sisters of Mercy and Killing joke

tattoo: a member of

The Association of Professional Tattoo Artists London



Cool for some and repelling for others, that's the feeling of almost every human being on earth. Some like it big, some like it mini, some like to see it, some like to show off with it, some say it hurts, lots of people have it, but few know how to do it. It's not what you're thinking of, it's tattoos that we are talking about in this issue's cool activity page.

The cool dude of this cool profession is Hady, the guy whose customers say "doesn't look like a tattoo artist, we expect a guy with tattoos all over his body, with piercing and stuff, but him, no way." That's before they have their tattoo or piercing but after they have it done, they go like "Hady you're so great,....." he shakes his head with the "I know, I know" expression.

the process:

Having a tattoo is a long process in preparation and short in execution. Don't get confused! The long process is your task since you have to feel like it first, then comes the "does it hurt?" question, followed by "What if I change my mind?" and then comes the question that Hady hates the most - "Can you do a tattoo that lasts for two years only?" Hady really hates this question and says there is no such thing as a tattoo that lasts for few years.

After all the brain storming comes the question of which tattoo design and where to put it. That might take you long, but if you have no specified tattoo in your mind, it will choose itself once you search the album available at Hady's place. You choose the tattoo and now comes the execution.

The execution time ranges between 20 minutes to days depending on the artwork the size and the colors. The average tattoo takes 45 minutes, which is not long for something that you'll carry all your life-time. Hady has written a small paragraph for those who join the club.

"You are now the owner of a new Tattoo, so congratulations. You have decided to express who you are in the most universal language, form and color. You are now a part of a distinguished class of people, you are marked for life. Please take great care of your new identity. Thank you for choosing SKIN DEEP for your artwork, and do come again or bring a friend."

N.B. during the process, don't be the "ouch....easy on me....will it hurt?....." kind of person cause Hady is very short tempered!!

"They Just do it cause they happen to have some time to kill. But trust me, they are killing much more than that!" Hady. (Talking about amateur tattoo artists)

the sun will
DESTROY your tattoo. use **sunblock!**

Snow-board



"You may now want to argue that art is a personal opinion, but know this: It is not!"
Hady.

t a t t o o s & m o r e :

Hady's profession is not just tattoos, it's much more, cause when your imagination has no limits and the skill is a natural born instinct, then you're an artist.

When asked about things and projects accomplished, Hady smiles and says "Let me remember..." as if he's in his 60's or 70's, when the truth is he has been in the business since 1995!

"Never fail to dare, always dare to fail" - Hady.

His projects are mainly airbrush paintings and designs that reflect the real Hady Beydoun. His graffiti is mobile and motionless at the same time, on the move pieces of art like motorcycles, helmets, jet skis, cars, snow boards and more. His motionless pieces of art are interior paintings and designs for many restaurants, pubs, nightclubs and advertising billboards.

His major project is a confidential one, he says "I'll keep it as a surprise". But a few projects accomplished by Hady kept eyes all over this "New Age" talent, for major artistic project combining graffiti, futuristic Style, and airbrush techniques winning him the title of the artist of the next millennium. These projects costs range between \$1000 to \$20,000.

t h e n e w s l e t t e r :

Hady's main concern now is his baby born news-letter, "Skin-Deep - the News-Letter". It is an artistic monthly review of art, design and tattoo. He sees this news-letter as the language and the link to all people that don't know much about his profession and art too. It also contains topics addressed to the people practicing tattooing not forgetting the tattooed community.



Hady's favourite portrait



Artistic Paintbr

Painting



Jet Ski

"Sadly, very few are those who grasp this and are willing to dedicate their lives to it" - Hady.

Tattoos

