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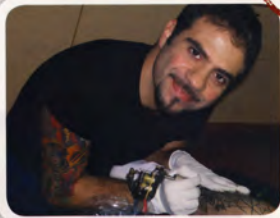
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Hady Beydoun like Andy Warhol transformed contemporary art. Employing mass-production techniques to create works, Beydoun challenged preconceived notions about the nature of art and erased traditional distinctions between fine art and popular culture.





Coming from a Graphic Design background at the American University of Beirut, Hady Beydoun chooses during his studies the airbrush technique and learned it by himself.

He chooses tattooing and taught himself how to apply it as well. As he worked in the graphic design field with several advertising agencies, he felt better tattooing and painting every day.





According to him, using the airbrush and the right paint systems it is possible to paint on any material. From textile to concrete, plastic, wood, and metal be it a flat surface or an object, as big as buildings or as small as your fingernails, anything can be airbrushed anywhere and it is durable.

The artwork is water resistant, flexible and can withstand high temperature and prolonged exposure to sunlight. The colors are fade proof and guaranteed for a lifetime. Hady added, "The rest is up to you... Imagination is the limit."



The collection is not only a resource for research and study, but a basis for creative inspiration, representing a link between the past and the future, culture and the artistic process.

Beydoun's mission is to provide quality, long lasting, custom paint and fabrication first and foremost. In the discovery channel world we are in today, there has been a boom in start up painters and the like. He is here to provide only the finest craftsmanship available that can only be achieved through several years of experience and more hundreds of surfaces painted. As a business, Hady Beydoun is dedicated to creating an enriching work environment; leading by example, working smart, working hard always keep learning... that is the ideal Hady Beydoun follows. 